

To: Fairfax County Board of Supervisors

From: Dan Storck, Supervisor  
Mount Vernon District

Subject: **BOARD MATTERS for February 28, 2017**

=====

For your consideration, I submit the following Board Matters accompanied by a brief explanation. Your support will be appreciated.

- 1. Request for the Office of Public Affairs to Advertise Mount Vernon's Ides of Bark Event**

**1. Request for the Office of Public Affairs to Advertise Mount Vernon's Ides of Bark Event**

***Background***

This year, the Ides of Bark will be making a comeback to Grist Mill Park on March 26, 2017, from 1:00 p.m. until 5 p.m. I ask that the canines of Fairfax County and their human companions join me to celebrate responsible pet ownership and the return of Ides of Bark. Last time the Ides of Bark was at Grist Mill, there were approximately four hundred dogs and one thousand pet parents who participated. We are looking to build upon this incredible event, and hope that the dog-lovers community will turn out to enjoy games, prizes, food, health assessments, pet adoptions, dog registrations and demonstrations by Fairfax County's Police Canine Unit.

I hope the event will be fun and informative. All are welcome to attend.

***Proposed Action***

Therefore, Madam Chairman, I ask, with unanimous consent, that the Board of Supervisors direct the Office of Public Affairs to advertise and promote the Ides of Bark on Channel 16, new releases and social media.

***Attachment***